

Bachelor of Business Administration Program (BBA)

Effective Summer 2009



Name: _____

ID #: _____

Term Admitted: _____

Condition: _____

UM GPA: _____

CUM GPA: _____ WEPT completed: _____

General Education Requirements—36 hours

Course	Title	Prerequisites	Req. Hrs	Transfer Equivalent	Earned Hrs.	Grade
COMS 110	Fundamentals of Effective Speaking & Listening		3			
ENG 110	English I: Intro to Academic Prose		3			
ENG 225	English II: Intermediate Academic Prose	ENG 110, sophomore standing (30 hours)	3			
PHIL 210 OR foreign language	Foundations of Philosophy or one semester college foreign language	Philosophy—sophomore standing	3-5			
Natural science	Select from Biology; Chemistry; Environmental Science; <i>select</i> Geography (see UMKC Undergraduate Catalog, Arts & Sciences General Degree Requirements for specific courses); Geology; Life Sciences-Anatomy; Life Sciences-Microbiology; Life Sciences-Physiology; PACE-Natural Science; Physical Science; Physics		8 must include lab			
Social science	Select from American Studies, Anthropology, Criminal Justice, Geography, History, Political Science, Psychology or Sociology		3			
Constitution course	Select: HIST 101, 102, 360R or POL SC 210, 409P or SOC SC 102P		3			
Fine arts course	Course from Art, Conservatory or Theater		3			
Non-business electives	Up to 2 credits of PE activity; no vocational, remedial, or military science courses		7			

Basic Skills Courses—24 hours

Course	Title	Prerequisites	Req. Hrs	Transfer Equivalent	Earned Hrs.	Grade
MATH 110	College Algebra	Entrance exam	3			
MATH 206	Brief Calculus & Matrix Algebra	MATH 110, entrance exam	3			
ACTG 210	Introduction to Financial Accounting	MATH 110, sophomore standing (30 hours)	3			
ACTG 211	Introduction to Managerial Accounting	ACTG 210	3			
MIS 202	Computer Applications in Business	MATH 110 or equivalent	3			
ECON 201	Intro to Econ I [Macro]		3			
ECON 202	Intro to Econ II [Micro]		3			
STAT 235	Elementary Statistics	MATH 110	3			

Disallowed Courses: _____

Notes:

- UMKC students must maintain 2.25 UM and in-major GPAs to remain in the program.
- Students transferring to UMKC need a 2.50 cumulative GPA to be admitted, and must maintain 2.25 UM and in-major GPAs thereafter.
- 'Cumulative' means all attempts on all college-level courses and includes repeats (unless excluded per UMKC/Bloch policy).
- Minimum 123 hours required; at least 30 hours, including 50% of business core & emphasis area courses must be completed at UMKC.
- Apply for graduation PRIOR to your final semester. Check the academic calendar for application deadlines.
- Measure of Academic Proficiency & Progress (MAPP) and Major Field Assessment (MFAT) tests are required for graduation.

Business Core—39 hours You may take emphasis courses concurrently with core courses if you have met prerequisites.

Course	Title	Prerequisites	Hrs	Tran Eq.	Earned	Grade
DSOM 309	Intermediate Business Statistics	STAT 235	3			
DSOM 326	Production/Operations Management	ECON 202, STAT 235	3			
ECON 302	Microeconomic Analysis	ECON 202	3			
FIN 325	Financial Management	ACTG 210	3			
MGT 301	Effective Business Communication	Must complete in junior year; WEPT	3			
MGT 302	Effective Business Research & Presentations	ACTG 211 COM ST 110, MGT 301, MIS 202	3			
MGT 306	Legal, Ethical & Regulatory Environment of Business		3			
MGT 330	Understanding the Ind. in the Org.		3			
MGT 355	Org. Effectiveness & Leadership	MGT 330	3			
MKT 324	Marketing Concepts		3			
ENT 460**	Creating the Enterprise** (*see note above elective section)	Have completed or be concurrently enrolled in ACTG 211, FIN 325, MKT 324, MGT 330 and DSOM 326	3			
MIS 402	Info Tech Impact & Business Process	ACTG 211, MIS 202, MKT 324	3			
MGT 471	Strategic Management	DSOM 326 or concurrent, ACTG 211, MGT 330, MKT 324, FIN 325	3			

Emphasis areas: Choose one. Each emphasis is 15 hours (prerequisites in parenthesis).

Enterprise Management

Required:

DSOM 346, Mgmt. Analysis (STAT 235, MIS 202)
MGT 337, Managing Human Capital (MGT 330)
MGT 370, International Management

Select two of the following:

DSOM 431, Quality and Process Improvement (DSOM 309)
ENT 322, Managing the Growing Business
FIN 419 Financial Statement Analysis (FIN 325, MGT 302)
MIS 415, Managing the Information Systems Resource (MIS 202, 6 hours of 300+ level business course work)
MKT 348, Market Analysis (MKT 324; DSOM 309 or concurrent enrollment)

Entrepreneurship

Required:

ENT 215, Introduction to Entrepreneurship
ENT 327,*Creating the New Venture: Experiential Learning* (ENT 215 or ENT 315)

OR

ENT 328,*Creating the E-Business: Experiential Learning* (ENT 215 or ENT 315)
ENT 332, Managing the New Venture: Experiential Learning (ENT 215 or 315 and ENT 327 or ENT 328)

In addition, student must select two of the following electives:

ENT 341, Technology Entrepreneurship
ENT 361, New Product Development
ENT 364, Entrepreneurship Management
ENT 412, Entrepreneurial Fin. & Venture Cap. Investment (FIN 325)
ENT 425, Corporate Entrepreneurship
ENT 432, Entrepreneurial Marketing and Selling
ENT 446, Entrepreneurial Selling and Sales Force Management
ENT 491, Entrepreneurial Consulting

* Students cannot complete both ENT 327 and 328.

Finance

Required:

FIN 340, Global Financial Markets & Institutions (FIN 325)
FIN 345, Investments (FIN 325)
FIN 435, Advanced Corporate Finance (FIN 325)

Select two of the following:

ENT 412 Venture Capital Finance and Investment (FIN 325)
FIN 419, Financial Statement Analysis (FIN 325, MGT 302)
FIN 427, Debt Instruments and Markets (ECON 202, FIN 325)
FIN 428, Commercial Bank Management (ECON 202, FIN 325)

Marketing

Required:

MKT 335, Consumer Behavior in Marketing (MKT 324)
MKT 348, Market Analysis (MKT 324; DSOM 309 or concurrent)
MKT 480, Marketing Strategy (nine hours of MKT including MKT 324)

Select two of the following:

ENT 361, Product Innovation Management
MKT 418, Sales and Promotion Strategies (MKT 324)
MKT 442, Internet/Direct Marketing (MKT 324)
MKT 476, Services Marketing (MKT 324)

****Students in the Entrepreneurship emphasis will be waived from ENT 460 and will substitute a 300 or 400-level Bloch School course its place.**

Electives--9 hours
