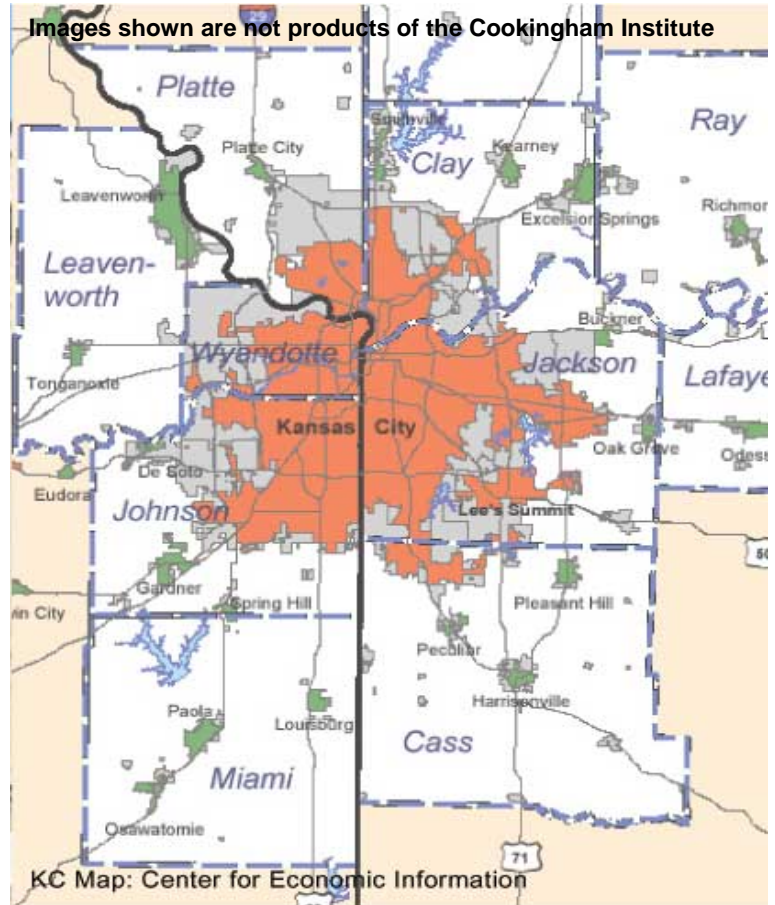


Images shown are not products of the Cookingham Institute



KC Map: Center for Economic Information

Professional Certificate Program by the L.P. Cookingham Institute of Urban Affairs

# Community Economic Development

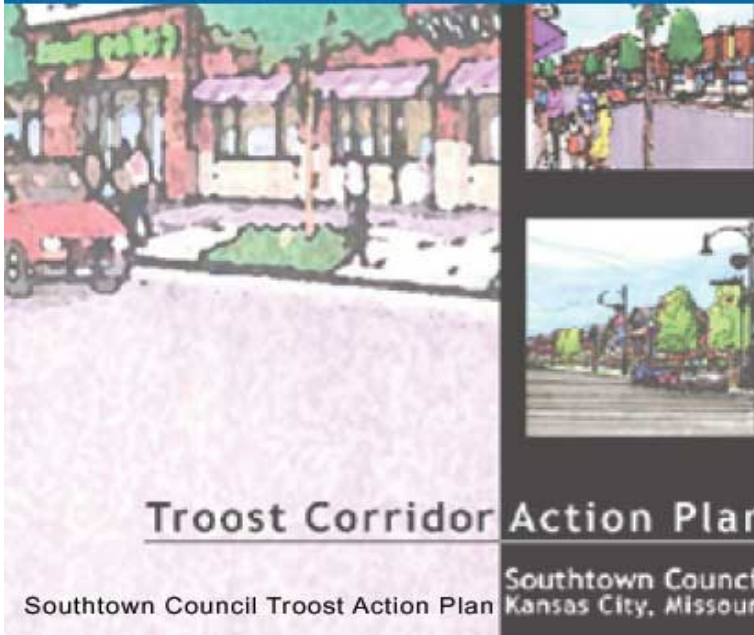
## Certificate Program

SPRING 2008

Commercial Development

Topics Covered in this 3-Part Program

- Structuring Construction
- Non-Profit, Private and Public Sector Perspectives
- Structuring the Deal
- Effective Implementation
- The Planning Context
- Practical Tools and Techniques



Troost Corridor Action Plan

Southtown Council Troost Action Plan Southtown Council Kansas City, Missouri



Bloch School of Business and Public Administration

# Community Economic Development Certificate Program

**PA 565A: The Planning Context** explores the urban planning process, urban development approaches, and professional planning roles and culture.

*Session 1: Idea/Passion, purpose for the project*

January 29th, 2008

*Session 2: Community factor, what effect does it have on the community*

February 5, 2008

*Session 3: Feasibility study*

February 19, 2008

**PA 565B: Tools and Techniques** focuses on the environment of community economic development, legal and financial tools, and the opportunities and pitfalls of deal structuring.

*Session 1: Real Estate, Land, Building*

February 26th, 2008

*Session 2: Accounting and Financing, TIF, Tax Credits*

March 11th, 2008

*Session 3: Project management Team & Scheduling*

March 18th, 2008

**PA 565C: Effective Implementation** includes a review, simulation exercises, and assessment methods, along with a recap of the planning framework, public, private and not for profit perspectives on development.

*Session 1: Engineers, Architects and Construction contractors*

April 1st, 2008

Julie Porter, KC Local Initiative Support Corporation

*Session 2: Management or Sales Plan*

April 8th, 2008

*Session 3: Review. Final Project*

April 22nd, 2008

## Course Facilitator

**Marvin Carolina** of J.E. Dunn Construction will facilitate all three sessions.

## Registrant Information

Name \_\_\_\_\_

Title \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zipcode \_\_\_\_\_

Day Phone (\_\_\_\_\_) \_\_\_\_\_

E-mail \_\_\_\_\_

## Course Times and Location

Courses run from 8:30-12:00pm for community members and 8:30-2:30pm for graduate students. All classes will be held at UMKC's Bloch School of Business and Public Administration (5110 Cherry, KCMO) in Room 101.

## Course Fees and Scholarship Information

The cost is \$210 per class or \$600 for all three. This includes breakfast and parking passes for all sessions, and the textbook.

Limited scholarships are available. For more information please visit our website:

[www.bloch.umkc.edu/cookingham](http://www.bloch.umkc.edu/cookingham) or contact: Sam

Newby at (816) 235-2291 or [Samuelnewby@umkc.edu](mailto:Samuelnewby@umkc.edu)

## UMKC Students

If you are interested in attending this course, register for PA 565A, B, and C at the appropriate time.

## Cancellations/Refunds

Full refunds will be given when cancellations are made at least five working days before the first class session. No refunds will be made after sessions have begun. The Cookingham Institute reserves the right to cancel a program when circumstances require.

## Certification

Upon completion of all 3 courses, participants will be awarded a certificate in Community Economic Development.

## Payment

Send this completed form to the following address:  
Bloch School of Business and Public Administration,  
Cookingham Institute of Urban Affairs  
305 Bloch School 5100 Rockhill Road  
Kansas City, MO 64110-2499

OR Fax it to (816) 235-6508 attn: Sam Newby

*Payment by Check:*

Payable to University of Missouri-Kansas City

*Payment by Visa/MasterCard:*

Account No. \_\_\_\_\_

Expiration Date \_\_\_\_\_

Cardholder Name (please print)

\_\_\_\_\_

Cardholder Signature

\_\_\_\_\_